

NIKHIL YALAGANDULA

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Websites, Portfolios, Profiles

- <https://nikhilthedesigner.in/>
- <https://www.behance.net/nikhilthed70ae>
- <https://dribbble.com/nikhilthedesigner>

Summary

I'm a Senior UI Designer based in Bangalore, with over 13 years of experience crafting intuitive and impactful digital experiences. Throughout my career, I've worked across diverse business domains, consistently delivering user-centered solutions through close collaboration with cross-functional teams. My core strengths lie in product design, interaction design, visual storytelling, and design systems. I bring designs to life with strong prototyping skills and deep expertise in industry-standard tools. With a focus on usability and scalability, I ensure that every product I work on delivers high-quality outcomes that align with both user needs and business goals.

Skills

- User experience design
- User research
- Usability testing
- Interaction design
- User interface design
- Mobile app design
- UI design
- Wireframing and prototyping
- HTML, CSS, Bootstrap

Experience

- 09/2022 - Current **Senior UX Designer**
IDFC FIRST Bank
Bangalore
 - At IDFC FIRST Bank, I played a pivotal role in enhancing user experience across various digital platforms. My focus on projects like the Inward Remittance and Scholarship Portal led to significant improvements in usability and customer satisfaction. By designing interfaces that boosted lead generation, I contributed to the bank's digital transformation efforts, ensuring a seamless experience for users.
- 10/2018 - 09/2022 **UI/UX specialist**
Jio Platforms Limited (JPL)
Bangalore
 - I focused on creating user-centric designs that improved merchant interactions and streamlined processes.
 - Designed an intuitive web portal that enhanced business management for merchants, resulting in increased user satisfaction.
 - Developed the UI for JioPay, facilitating efficient payment acceptance for small-scale merchants, and boosting transaction volumes.
 - Created a component library in Adobe XD, which reduced design time and improved consistency across the JioMoney Wallet app.
- 03/2016 - 10/2018 **Html Designer**

Simplilearn
Bengaluru Area, India

- I played a pivotal role in email development and campaign management at Simplilearn, leading to significant improvements in engagement metrics.
- Executed comprehensive email campaigns from setup to analysis, ensuring seamless delivery and performance.
- Enhanced reporting processes for lead tracking, resulting in more informed marketing strategies.
- Developed skills in marketing automation tools, improving efficiency and campaign outcomes.

08/2015 - 03/2016
PURPLEDOT DESIGNS
PVT LTD
Bengaluru Area, India

Senior Web Designer

1. Designs/prototypes Websites that reflect user needs and specifications, technical capabilities, web standards, and adherence to usability standards and guidelines.
2. Designing responsive UI/UX solutions that span multiple devices and breakpoints (desktop, tablet, smartphone)
3. Expert-level command of a variety of wire framing and Design tools, notably Photoshop, Illustrator, Axure, Sketch, Invision.
4. Exposure towards Design Trends - Material Design, Flat Design.

12/2013 - 05/2015
Hibu
Bangalore

Web Graphic Designer

- Designed engaging and visually rich user-interaction solutions across multiple platforms.
- Developed graphic-oriented websites to enhance user experience and engagement.
- Implemented innovative designs using Sitemaker, streamlining the website creation process.
- Contributed to Hibu's mission of delivering exceptional digital marketing solutions in Bangalore.

02/2012 - 10/2013
Ad2pro media
solutions (2adpro)
Bangalore

Web Designer

- At Ad2pro Media Solutions, I specialized in digital display advertising, focusing on creating visually appealing designs that significantly contributed to client business growth. My role involved crafting rich media and interactive ads, as well as developing microsites and landing pages that enhanced user experience and engagement.

Education

01/2019
Warangal

Bachelor of Arts in HPP, HISTORY, PUBLIC ADMINISTRATION, POLITICAL SCIENCE
Kakatiya University

01/2011
Hyderabad

AAASP in Webdesigner/Graphic Designer
Arena Animation

01/2008

Andhra Pradesh Board of Intermediate in MPC
Osmania University

01/2006

ssc
Z.P.H.School

Certifications

- Aptech
- UX Research

Languages

English, Kannada, Telugu